

# OmniBazaar

Decentralized NFT Marketplace.

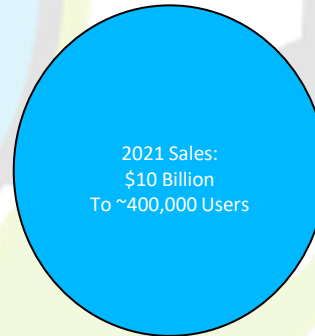
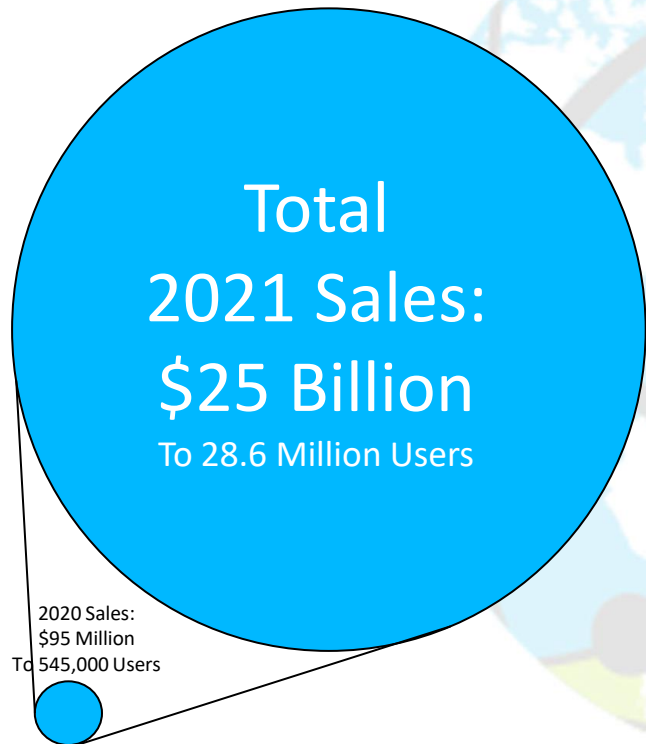
Seed Round Investor Deck



**OmniBazaar**  
*Buy. Sell. Anything. Everywhere.*

Shop without middlemen. Pay without bankers.

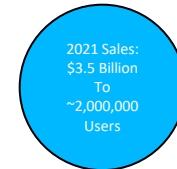
# Existing NFT Markets Are 100% Centralized



~\$250 million 2021 revenues  
12,000% growth from 2020



Axie Infinity

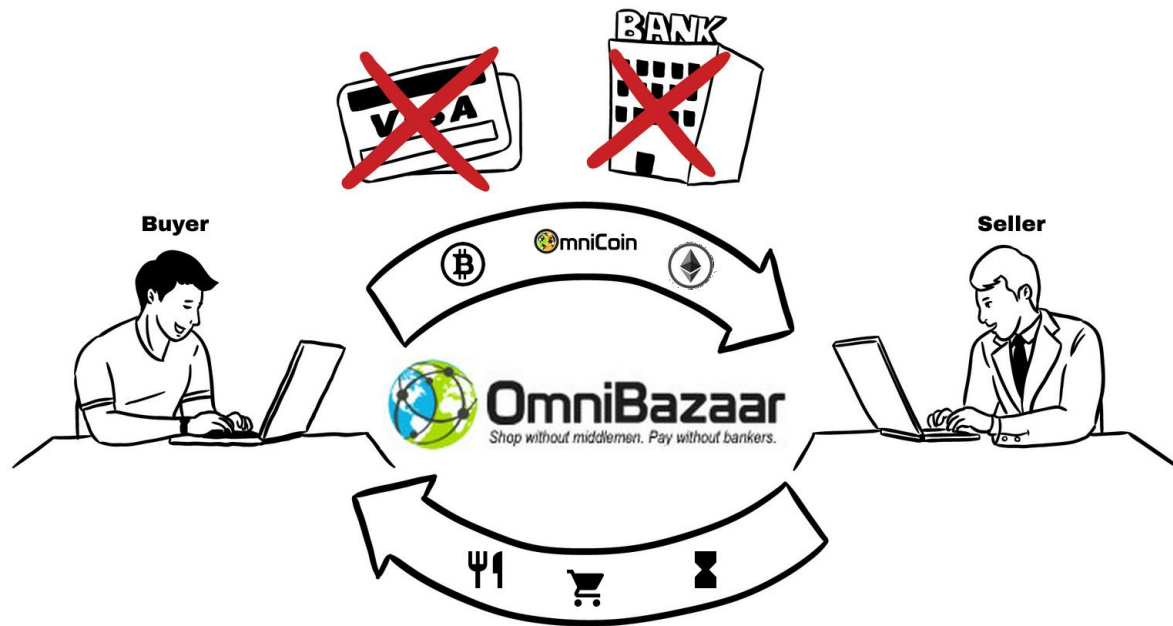


Source: Statista.com



# “De-Commerce”

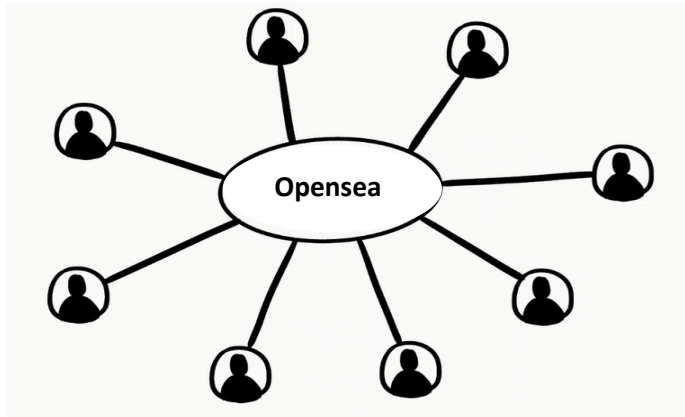
OmniBazaar is creating the first and only  
decentralized NFT marketplace  
where buyers and sellers deal directly with each other



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# Patented Marketplace Design

Opensea, Axie Infinity,  
CryptoPunks, BAYC, Rarible, etc.



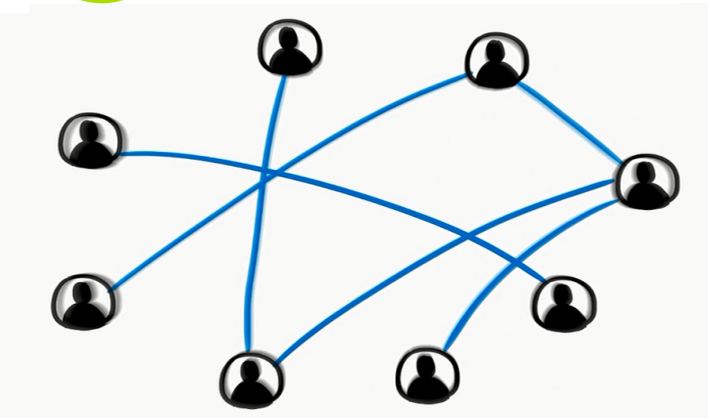
## Centralized

- Sellers pay ~2.5 – 5% fees
- Corporate governance
- Centralized servers
- Content censorship



## OmniBazaar

Shop without middlemen. Pay without bankers...



## De-Commerce<sup>SM</sup>

- Sellers pay ~0.5% fees
- Community governance
- No single point of failure or attack
- Community policing



## OmniBazaar

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# Functioning Marketplace

Search

Select

Pay








Available now:

## Windows, MacOS, Ubuntu Linux



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# Competition Comparisons

	Decentralized	Brokerage Fees	Crypto Payments	Escrow Available	Reputation Tracking	Payment Options	Referral Incentives	Featured Listings	User Privacy
 <b>OmniBazaar</b> <small>Shop without middlemen. Pay without bankers.</small>	✓	0.5%	✓	✓	✓	✓	✓	✓	✓
		2.5%	✓			✓			✓
 Axie Infinity		4.5%	✓						
		5.0%	✓						
<b>CryptoPunks</b>		Gas only	✓						✓
		1.0%	✓			✓	✓		
		5.0%	✓			✓			✓
		2.5%	✓			✓			✓



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# NFT Market Growth



**2023 Target:**

**Capture 10% of NFT market  
\$7.5 billion annual transactions  
\$37.5 million annual revenues**

2023 Sales:  
\$7.5 Billion  
To  
~200,000  
Users

26,000% growth from 2020

**Total**  
2021 NFT Market:  
**\$25 Billion**  
To 28.6 Million Users

**Estimated**  
2022 NFT Market:  
**\$75 Billion**

2020 NFT Market:  
\$95 Million  
To 545,000 Users



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# Initial Traction

- Functioning marketplace and multi-currency wallet
- Over 10,000 registered users in more than 30 countries
- Two patents on decentralized marketplace architecture
- Revenue from marketplace transactions
- Hundreds of marketplace listings
- Translated into 16 languages



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# Experienced Executive Team



**Rick Crites (Technology)** — MS Aerospace Engineering, Stanford University. 30+ years as an executive and entrepreneur with several successful exits. Creator, designer, and system architect of OmniBazaar.

**David Crites (Marketing)** — BSEE, MBA, Northwestern University. 15 years of experience in software, electronics, and semiconductor industries. Licensed patent agent.

**Chuck Koch (Advisor)** — BSEE Missouri S&T. 20+ years Sales / Marketing / Business Development at HP, Agilent, Agilent Ventures. Helped Digital Lightwave, Avanex through IPOs.



# Development Targets

We are seeking funding to accomplish the coming next year:

- Add ERC-1155 support to existing Ether wallet
- Implement NFT minting on existing OmniBazaar marketplace
- Develop Android and iOS mobile applications
- Add distributed cryptocurrency exchange (DEX)
- Increase user base from 10,000 to >100,000
- Migrate OmniCoin to an advanced Layer 1 smart blockchain
- Initial Distributed Exchange (DEX) Offering of OmniCoins



# Angel Funding Round

- Seeking our first outside funding (Pre-seed)
- \$500,000 Series AA Preferred Shares
- Up to 10% of fully-diluted equity
- Offered under Regulation 506(c)
- Limited to US Accredited Investors and non-US persons
- Private Placement Offer (equity – not coins or tokens)



# Summary

- Minimum Viable Product completed and launched
- *Functioning* marketplace and cryptocurrency wallet
- *Patented* technology
- Multi-trillion-dollar market potential
- Decentralized operation and governance
- Experienced management team
- “On-ramp” to our existing e-commerce platform and planned cryptocurrency exchange (DEX)



[www.OmniBazaar.com](http://www.OmniBazaar.com)

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Seed Round Investor Deck



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