



OmniBazaar
Your Global Network of Local Marketplaces



OmniCoin

Our (Simplified and Non-Technical) White Paper

✓ 1. Executive Summary

OmniBazaar is a global network of local e-commerce marketplaces designed to eliminate middlemen and reduce transaction fees via blockchain technology. We are building an advanced marketplace software template that will allow tens or hundreds of thousands of individuals and small businesses to open localized and specialized marketplaces around the world. With the integrated OmniCoin cryptocurrency, it offers secure transactions, reputation tracking, distributed escrow, and incentives for participation. This executive summary outlines our vision to expand access to global commerce, especially for the 1.5 billion unbanked and underbanked people worldwide.

Problem and Opportunity

Most online marketplaces charge high fees and act as gatekeepers, excluding the unbanked and imposing centralized control. They also collect and monetize personal data. This creates barriers for small sellers and increases costs for consumers.

Amazon, eBay, OpenSea,
UniSwap, LocalBitcoins, etc.

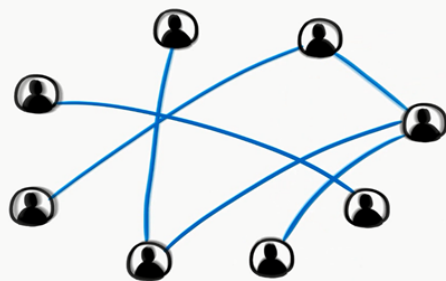


Bank Account and Credit Card Required

- Sellers pay high fees
- Authoritarian control
- Every click is tracked ("big data")
- Pushes content/advertising
- Content censorship



OmniBazaar
Shop without middlemen. Pay without bankers..



Barter for Crypto™

- Sellers pay 0-2% fees
- Community-owned and operated
- No tracking of user information
- See only the listings you choose
- Community policing

Our Solution: OmniBazaar and OmniCoin

Imagine tens of thousands of small local marketplaces, like Craigslist, modernized and monetized using a cryptocurrency that is *actually easy to use*. OmniBazaar is a peer-to-

peer e-commerce system where users trade directly, supported by smart features such as a built-in cryptocurrency (OmniCoin), distributed escrow, and a reward-based system that encourages participation and growth.

What Makes OmniBazaar Unique

- Anyone can create a marketplace without middlemen or centralized control
- Advanced web3 features with a simple web2 look and feel.
- Built-in trust with reputation scores and distributed escrow
- Earn crypto by participating, even without a bank account
- Built-in decentralized crypto exchange (DEX)
- Patent-protected marketplace architecture
- Fees up to 100% lower than Amazon/eBay

Use Cases

- Buy and sell physical goods and services directly using crypto.
- Earn crypto by selling products or services instead of buying it on an exchange.
- Use the marketplace for freelance services or rentals.
- Trade crypto locally using cash and without needing a bank account.
- Buy, sell, and exchange crypto without giving up control of your coins.
- Trade digital game assets, digital artwork, and digitized real-world assets.

Market Potential and Competitors

OmniBazaar can serve billions of people, including the unbanked, freelancers, small businesses, and crypto newcomers. Competing platforms focus on anonymity or niche markets. OmniBazaar is designed for everyday users and legal commerce, with scalable architecture and a built-in incentive system.

OmniCoin Overview

OmniCoin is the digital currency used in the OmniBazaar Marketplace. It supports fast payments (under one second), high transaction capacity, and easy addresses (send to a name, not a number). OmniCoin also powers user rewards, social referrals, messaging, and escrow features.

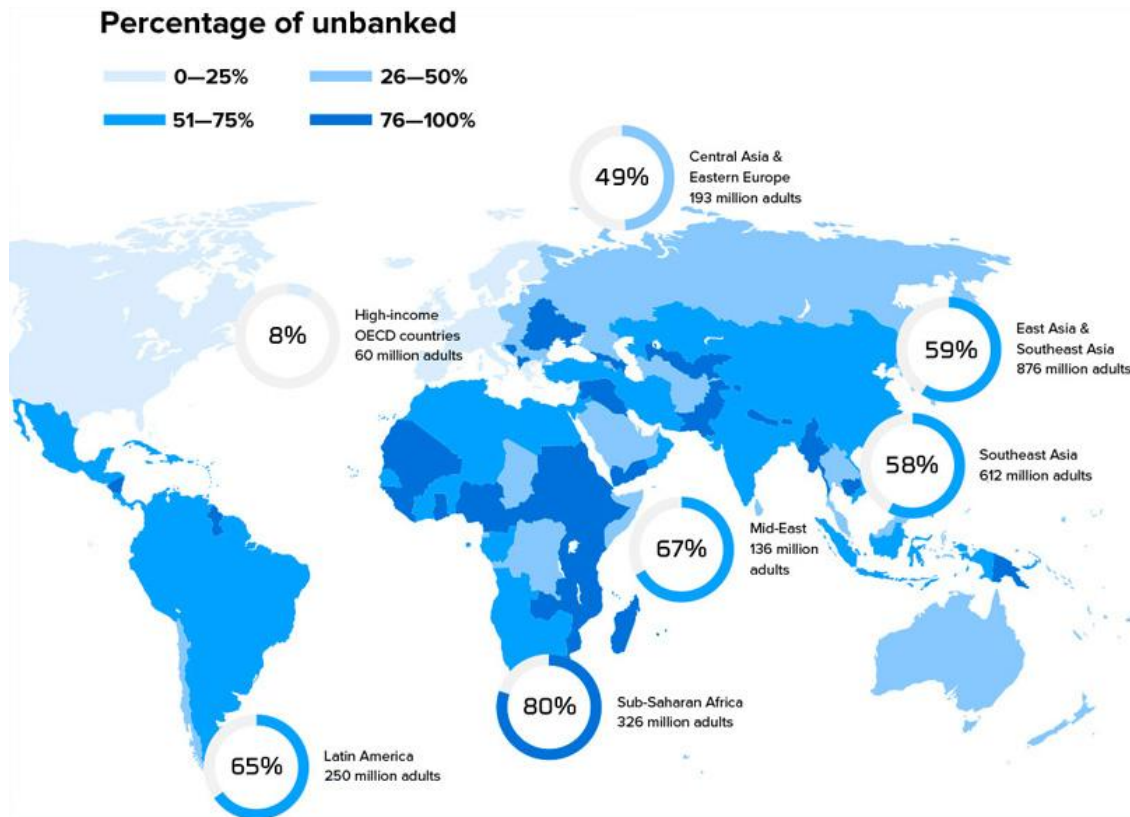
Initial Traction

OmniBazaar and OmniCoin launched in 2018 and suspended operation in 2023 pending migration of OmniCoin to a smart blockchain and OmniBazaar to a web3 browser app.

- Functioning MVP -- working marketplace and cryptocurrency.
- Two US patents on our “peer-to-peer-to-peer” marketplace technology.
- Over 10,000 registered users in the first 4 months of operation.
- User Interface (UI) and White Paper translated into 16 languages.
- Marketplace listings by users in more than 30 countries.

✓ 2. Problem Statement

Most websites like Amazon or eBay charge high fees and control the entire buying and selling process. They collect personal information and keep a large part of the money from each sale. Also, billions of people around the world cannot use these websites because they do not have credit cards or bank accounts.



✓ 3. The Solution: OmniBazaar Marketplace

OmniBazaar is a new way to buy and sell things online. Instead of using a big company like Amazon or eBay, people use OmniBazaar to collaborate directly with each other. You don't need a bank account or a credit card, you just need a phone or computer and a little time. Users will use our software to create hundreds of thousands of local marketplaces for goods and services, monetized using a cryptocurrency that is *easy to use*.

OmniBazaar uses a built-in digital currency called **OmniCoin**. OmniCoin can be earned by selling goods or services in the marketplace, or by participating in ways that help the system work. This makes it easy for anyone to start trading online.



✓ 4. Key Features of OmniBazaar

OmniBazaar is packed with powerful features that make buying and selling easy, safe, and profitable:

- **Lower Fees** – You pay less than on Amazon or eBay.
- **Peer-to-Peer** – You deal directly with other people.
- **Easy to Use** – Simple to join. Easy to use. No OmniCoin gas fees.
- **OmniCoin Payments** – No need for banks or credit cards.
- **Escrow Service** – An escrow account holds the money until the deal is done.
- **Reputation System** – You can see if someone is trustworthy.
- **OmniBazaar DEX** – Built-in *decentralized* crypto exchange.
- **OmniBazaar Defi** – Derivatives, Real-world Assets, Yield products and more
- **OmniBazaar Wallet** – Web3 wallet supporting dozens of chains and thousands of tokens
- **Privacy on Demand** – Marketplace transaction details can be private.
- **Participation Rewards** – Get coins for helping, sharing, or inviting others.
- **Works Without Banks** – No exchange or bank account needed.
- **Works Around the World** – Shop local or global.

✓ 5. How OmniCoin Works

OmniCoin is a kind of money made just for this marketplace. It is faster and cheaper to use than credit cards or PayPal, with other great benefits including:

- Transactions take less than 2 seconds to complete.
- Network can process tens of thousands of transactions per second.
- You can send money to a username instead of a long number.
- Marketplace users pay no transaction (“gas”) fees when they use OmniCoin.
- You can earn coins by inviting friends, selling products, or helping others.
- The system uses a smart way to pick who can receive rewards from processing transactions, called **Proof of Participation (PoP)**. This system is similar to Proof of Stake (PoS) but rewards those who participate most in the operation of OmniBazaar with the most rewards.
- **Total Supply: 16.8**
Issued and Outstanding (from legacy version): 1.77 billion
Legacy Development Company Holdings: 2.56 billion (95% locked, with 2-year cliff then ~2.78%/month linear for 3 years)
Remaining Unissued and Available: 12.5 billion
See Appendix A for more details
- Estimated/targeted coin price at launch: \$0.004

✓ 6. OmniBazaar Decentralized Exchange

Targeted for release in Q2 2026, the OmniBazaar module will provide a secure, private, peer-to-peer marketplace for buying and selling cryptocurrencies. Buyers and sellers will exchange cryptocurrencies among themselves, with the help of cross-chain bridging. By creating a *decentralized* exchange site, we eliminate the single point of attack that normally puts your wallet at risk. When you use OmniBazaar, your money will stay in **your** wallet until the moment you make a transaction.

We believe this will make OmniBazaar’s distributed cryptocurrency exchange more stable and secure than centralized currency exchanges.

✓ 7. Use Cases: Real Ways People Can Use OmniBazaar

People around the world can use OmniBazaar in many ways:

- **Local Barter and Resale Economy** – Think of Craigslist with built-in payments.
- **Buy and Sell Physical Products** – Just like Amazon or eBay, but cheaper.
- **Trade Digital Assets** – Online game assets, digital art, and digitized real-world assets (RWA)
- **Freelance Work** – Offer or hire services, like on Upwork or Fiverr.
- **Share Economy** – Rent rooms, cars, or tools (like Airbnb or Turo).
- **Sell Crypto Locally** – Trade digital money for cash with people nearby.
- **Trade Cryptocurrencies Safely** – Without giving up control of your money.

What You Can Buy/Sell on OmniBazaar:

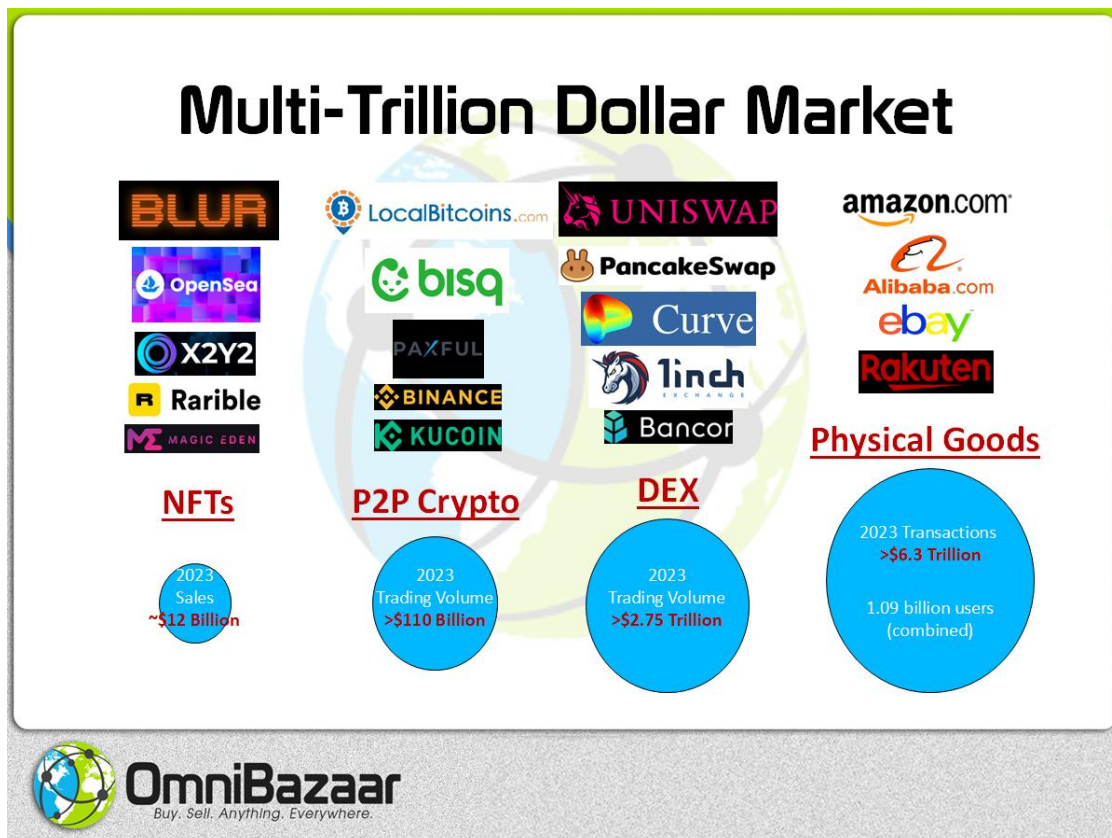
- ✓ Products and Services (like Amazon or Alibaba)
- ✓ Personal Items (like eBay, Etsy or CraigsList)
- ✓ Professional Services (like UpWork, Freelancer or Guru)
- ✓ Gigs and Contract Services (like Fiverr, GigBucks or Zeerk)
- ✓ Local Cryptocurrencies (like LocalBitcoins or Wall of Coins)
- ✓ Over-stock or Unused Inventory (like barter networks)

✓ 8. Market Size: Who Can Use OmniBazaar

More than **four billion** adults around the world could use a better way to buy and sell online. Many of them cannot use websites like Amazon or eBay because they:

- Do not have credit cards
- Do not have bank accounts
- Live in places where PayPal or other payment methods do not work
- Want lower fees or more control over their personal data
- Prefer more privacy and less “big data” intrusion
- Value sustainable commerce in their own neighborhood with their own neighbors

We built OmniBazaar for these people. It works without banks, not to mention it is free to join. You can earn digital money by selling goods or services. That makes it perfect for freelancers, small shops, and people in developing countries.



✓ 9. Competitors and What Makes Us Different

There are other online marketplaces and decentralized exchanges, like these:

- Craigslist
- Particl

- **BitBay**
- **UniSwap**
- **Pancake Swap**
- **Bisq**
- **OpenSea**
- **Blur**

Some of these platforms focus on anonymity, which can lead to illegal use. Others track every click of your mouse and charge high fees. OmniBazaar is different:

Feature	OmniBazaar	Others
Focus on legal use	✓ Yes	✗ Not always
Easy for beginners	✓ Yes	✗ Not always
Built-in rewards	✓ Yes	✗ Limited
Works without a bank	✓ Yes	✓ Sometimes
Fast and cheap payments	✓ Yes (OmniCoin)	✓ Sometimes
Patent-protected	✓ Yes	✗ No

We designed OmniBazaar to be open and safe for everyone—not just crypto experts.

✓ 10. Why Middlemen Are Unnecessary

Big marketplaces act as “middlemen.” They control everything, from your payments to your listings. They charge high fees, store your data, and can even ban your account.

With OmniBazaar:

- You do not need a middleman.
- You do not need to pay high middleman fees.
- You see only the listings *you* ask to see.
- You keep control of your account and your money.
- You connect directly with other users.

- What you buy stays private between you and the seller.

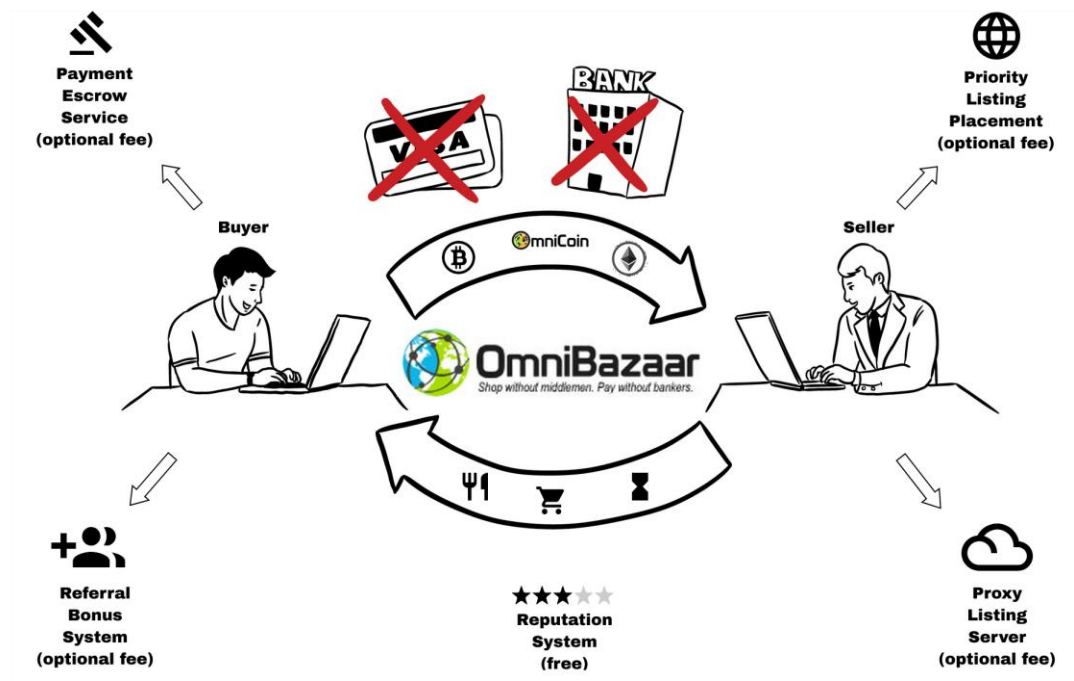
This peer-to-peer system builds trust and keeps things simple.

✓ 11. How OmniBazaar Technology Works (Simplified)

OmniBazaar uses blockchain, which is like a shared online notebook that everyone can see but no one can change. This makes it safe and fair.

Key Features:

- **OmniCoin Blockchain** – Keeps track of money, reputation, and rewards.
- **Completely Non-custodial** – You always hold your own keys to your own money.
- **Distributed Listings** – Products and services are stored on many computers, not just one server.
- **Incentive Systems** – Earn rewards for using and promoting the marketplace.
- **Escrow System** – An automated account holds the money until both sides are satisfied. (But we never hold your funds.)
- **Reputation Scores** – You can see if someone is reliable.
- **Proof of Participation (PoP)** – Active users get to process transactions and earn rewards.
- **Decentralized Governance** – Holders of OmniCoins can vote on how the marketplace and OmniCoin are run.
- **Aggregated Defi Products** – You can shop aggregated defi product listings from dozens of issuers around the world.
- **Aggregated Prediction Markets** – You can shop aggregated predictions from several of the largest and most popular issuers.
- **Aggregated Derivatives** – You can shop aggregated perpetual futures listings from the top issuers.



✓ 12. How We Keep Shopping Safe: Trust & Escrow

When you buy or sell something online, you want to be sure both sides are honest. OmniBazaar uses an escrow system to help with that.

Here is how it works:

- An automated escrow account holds the payment while the deal is happening.
- Once both the buyer and seller are happy, the account releases the money.
- If there is a problem, an impartial arbitrator helps resolve it fairly.

This protects both buyers and sellers, making big deals safer.

✓ 13. Rewards and Token System

OmniBazaar does not just help people trade — it also rewards users who help the network grow. Here is how you can earn:

- **Referral Rewards:** Invite your friends and get coins when they join.
- **Listing Rewards:** Get coins when you post products or services for sale.

- **Participation Rewards:** Earn coins for helping process transactions (based on Proof of Participation).
- **Arbitration Rewards:** Trusted users who function as arbitrators get paid too.

This reward system makes sure everyone has a reason to help the community.

OmniCoin (XOM) Incentives and Bonuses

<u>Early Adopters</u>	<u>Continuing</u>
Registration ("Air-drop") Up to 10,000 XOM Referrals (Each new user) Up to 2,500 XOM First Sale (Each new buyer) Up to 500 XOM	Transaction Processing ("Mining") Up to 50 XOM per block Referrals (Each transaction) Up to 0.25% per sale Proxy Listing Publisher Up to 0.50% per listing

14. Roadmap: What We've Done and What's Next

We have already built the key parts of OmniBazaar. Here is our plan:

Time	Milestone	Status
Initial Design	Created ideas and structure	 Done
OmniCoin	Released OmniCoin	 Done
Beta	Tested platform with users	 Done
Legacy MVP	10,000 users, real product listings,	 Done
OmniCoin	Transfer users to new blockchain	 Done

Time	Milestone	Status
Public Launch	Relaunch as web3 application	✓ Done
DEX Launch	OmniBazaar decentralized exchange	✓ Done
Mobile App	OmniBazaar app for phones	✓ Done
DeFi Products	Futures, Real-world Assets, Yield Products, Prediction Markets, Staking rewards and liquidity pools	✓ Done
Agentic	Your AI agent can make trades for you	🔄 Coming Soon
Global	Expand in Africa, Asia, Latin America	🔄 Coming Soon

We are building step by step to reach millions of users worldwide.

✓ 15. Governance and Decision-Making

OmniBazaar and OmniCoin will not be controlled by one company. Instead, users will help make decisions:

- Decentralized governance is built into OmniCoin.
- Big changes are voted on by token holders.
- Trusted users (like escrow agents) help guide rules.
- The system is designed to be fair, open, and community driven.

This way, everyone has a voice, not just big corporations.

✓ 16. Funding Plans

To keep growing, OmniBazaar is raising funds. Here is how we plan to do it:

- **Sell Ownership in the Development Company:** DAO token sales by prospectus only to qualified investors.
- **Token Bonding:** Users receive specific returns when purchasing OmniCoins.
- **Liquidity Protocols:** Users receive OmniCoin rewards for providing liquidity.

- **Partnerships:** Working with companies that want to use our system.
- **Grants:** Applying for blockchain and tech innovation grants.

We want to grow without giving control to big banks or corporations.

17. Final Thoughts

OmniBazaar is building a better way to trade online — one that is cheaper, safer, and more open to everyone. Whether you live in New York or Nairobi, you can join this marketplace and start earning today.

While traditional e-commerce extracts value, OmniBazaar creates it by returning power to the people who actually drive commerce.

The peer-to-peer revolution is not coming... it is already here!

OmniBazaar is leading the way.

✓ 18. Appendix

Token Distribution:

Total OmniCoin Distribution		
Allocation	Coins Created	Distribution Rate
Validator Rewards	6.09 billion	~40-year declining emissions from a pre-funded pool
Legacy Software Development Company Earnings	2.56 billion	95% locked, with 2-year cliff then ~2.78%/month linear for 3 years
User Welcome Bonuses	1.38 billion	~1,000,000 users
User Referral Bonuses	3 billion	~8,360,000 users
First Sale Bonuses	2 billion	~19,600,000 sales
Legacy User Holdings, Operations, Crowd Funding, Bounty, and Advisors	1.77 billion	At launch
TOTAL	16.8 billion	

Key Terms:

Omni Development DAO (the “Development Company”)

Omni Development DAO (ODDAO) is a software development company formed and operated as a Decentralized Autonomous Organization (DAO). It holds licenses to use the patents and trademarks associated with OmniBazaar and OmniCoin. Omni Development DAO receives fees from OmniBazaar transactions when users use the OmniBazaar software to access the protocols.

Omni Administration Ltd

Omni Administration Ltd is a British Virgin Islands company whose primary purpose is to be the legal entity through which the decentralized OmniBazaar protocol can interface and contract with banks, service providers, contractors, other protocols, and governments. Omni Administration Ltd was incorporated 7 April 2026 as BVI Company Number: 2205620.

OmniBazaar Protocols

The smart contracts, technical specifications, and software designs that enable the autonomous, decentralized, non-custodial, and trustless operation of the OmniBazaar marketplaces. These protocols determine the operational parameters of the OmniBazaar Marketplaces. Richard Crites, the CEO and Founder of Omni Development DAO created the OmniBazaar Decentralized Marketplace Protocol and holds the U.S. patents on the technology..

OmniBazaar Marketplace

The peer-to-peer network in which users list physical products, services, digital gaming assets, digital artwork, currencies, defi products, and other assets for sale. The marketplace also provides non-custodial payment systems for transactions between buyers and sellers. Omni Development DAO is never a party to any transactions in the marketplace. All transactions occur only between the buyer and the seller.

OmniCoin

OmniCoin is a utility token and cryptocurrency developed for use in the OmniBazaar Marketplace.

We built the OmniBazaar Marketplace to be cryptocurrency agnostic. Some of the advanced marketplace features are only available when using OmniCoin. We support dozens of other cryptocurrencies, external web3 wallets, and hardware wallets in the new smart-contract version of OmniCoin.

Distributed Escrow and Arbitration

We have implemented an on-chain escrow module and a system to allow volunteer users to arbitrate between buyers and sellers, in the event of a dispute. Users pay a small fee to the chosen arbitrators when they choose to use the escrow feature.

Service Providers

“Service Providers” are users who provide services that help other users and the marketplace. Types of Service Providers include the following:

- referrers who introduce new users to the network,
- transaction validators (“miners”),

- escrow agents,
- transaction validators
- listing publishers, and
- liquidity providers.

Service Providers receive various Market Incentives (see above). From our perspective, Omni Development DAO is also a Service Provider. Its service is to develop, enhance, administer, and maintain the OmniBazaar Marketplace software.

Links:

- **Video tour of the marketplace:** <https://youtu.be/jrFrZRgkCxI>
- **Website:** <https://omnibazaar.com>
- **White paper:** <http://whitepaper.omnibazaar.com>
- **Investor deck:** <https://tinyurl.com/obdeck1>
- **LinkedIn:** <https://www.linkedin.com/company/omnibazaar-inc/>
- **“X” (Twitter):** <https://twitter.com/OmniBazaar>
- **Telegram:** <https://t.me/joinchat/SJfQkHCsWgl7lC32>
- **YouTube:** <https://www.youtube.com/channel/UCTbkLcypGrEeUKjZtxcGCBg>
- **GitHub:** <https://github.com/OmniBazaar>
- **Reddit:** <https://www.reddit.com/r/OmniBazaar>
- **Patent:** <https://www.google.com/patents/US9519925>

Videos:

- **OmniBazaar in 60 seconds:** http://youtu.be/Emq7drTI_Qc
- **Visual Tour of OmniBazaar:** <https://youtu.be/jrFrZRgkCxI>
- **How to Easily Barter for Bitcoin:** <https://youtu.be/KwMFBaPQPKU>
- **SecureSend Escrow in OmniBazaar:** <https://youtu.be/Znwfr2EPCNQ>
- **Deterring Crime in OmniBazaar:** <https://youtu.be/3zVmSWjQzYo>
- **OmniCoin Proof of Participation:** <https://youtu.be/Gx4-5XuiQsQ>
- **Referral Rewards in OmniBazaar:** <https://youtu.be/sfpK-zyzj48>
- **Five Ways to Make Money:** <https://youtu.be/l8mAStlb7jo>